



2023–2024 IOWA WILD PROMOTIONAL SCHEDULE

OCT **13** **OPENING NIGHT**
Magnet Schedule Giveaway (First 1500 Fans)

OCT **14** **IA VS HSK**
Poster Schedule Giveaway (First 1500 Fans)

NOV **2** **SCHOOL DAY GAME**
Workbook Giveaway (All Students in Attendance)

NOV **4** **HOCKEY FIGHTS CANCER NIGHT**
Clothing Drive

NOV **5** **IOWA WILD ELECTION DAY**

NOV **18** **BOY SCOUTS NIGHT**
TBA Specialty Jersey

NOV **19** **PUCKS 'N PAWS**
Dog Mat Giveaway (First 400 Dogs)

DEC **8** **TEDDY BEAR TOSS NIGHT**

DEC **9** **IA VS MIL**
Goalie Glove Oven Mitt Giveaway (First 1500 Fans)

DEC **22** **WINTER WONDERLAND WEEKEND**

DEC **23** **WINTER WONDERLAND WEEKEND**
Holiday Scarf Giveaway (First 1500 Fans)

DEC **30** **NEW YEAR'S EVE BASH**
Postgame Fireworks

JAN **5** **LOCAL HEROES NIGHT**
Hat Giveaway (First 1500 Fans)

JAN **6** **BECKMAN BOBBLE NIGHT**
Adam Beckman Bobblehead Giveaway (First 1500 Fans)

JAN **26** **MILITARY APPRECIATION NIGHT**
Food Drive & Packing Cube Giveaway (First 1500 Fans)

FEB **9** **WOMEN IN SPORTS NIGHT**

FEB **10** **PINK IN THE RINK**
Specialty Jersey, LED Light Up Giveaway (First 5000 Fans)

FEB **19** **SENSORY AWARENESS NIGHT**

MAR **9** **KIDS TAKEOVER DAY**
Iowa Wild Book Drive

MAR **10** **CRASH'S BIRTHDAY BASH**
Youth Jersey Giveaway (First 1500 Kids, 12 & Under)

MAR **22** **PRIDE NIGHT**

MAR **23** **BLACK OUT ALS NIGHT**
Specialty Jersey, Velcro Patch Hat Giveaway (First 1500 Fans)

APR **5** **HAWKEYE NIGHT**

APR **6** **WALLSTEDT BOBBLE NIGHT**
Jesper Wallstedt Bobblehead Giveaway (First 1500 Fans)

APR **19** **FAN APPRECIATION NIGHT**
Team Photo & Trading Cards Giveaway (First 1500 Fans)

DAILY SPECIALS

SUNDAY – Post Game Skate

MONDAY – \$1 Hot Dogs

TUESDAY – \$2 Hot Dogs & \$2 Popcorn

WEDNESDAY – Winning Wednesday

THURSDAY – \$1 Popcorn (Excludes 11/2 Game)

FRIDAY – \$2 Beers, Fireball Drink Special

SATURDAY – Local Concert Series, 2 for 1 Confluence Beers



FULLY PROMOTED
URBANDALE