



# 2023-2024 IOWA WILD PROMOTIONAL SCHEDULE

OCT **13** **OPENING NIGHT**  
Magnet Schedule Giveaway (First 1500 Fans)

OCT **14** **HOPTOBERFEST**  
Poster Schedule Giveaway (First 1500 Fans)

NOV **2** **SCHOOL DAY GAME**  
Workbook Giveaway (All Students in Attendance)

NOV **4** **HOCKEY FIGHTS CANCER NIGHT**

NOV **5** **IOWA WILD ELECTION DAY**

NOV **18** **STAR WARS NIGHT**  
Specialty Jersey, Clothing Drive

NOV **19** **PUCKS 'N PAWS**  
Dog Mat Giveaway (First 400 Dogs)

DEC **8** **TEDDY BEAR TOSS NIGHT**

DEC **9** **WIZARD NIGHT**  
Goalie Glove Oven Mitt Giveaway (First 1500 Fans)

DEC **22** **WINTER WONDERLAND WEEKEND**

DEC **23** **ELF NIGHT**  
Holiday Scarf Giveaway (First 1500 Fans)

DEC **30** **NEW YEAR'S EVE BASH**  
Postgame Fireworks

JAN **5** **LOCAL HEROES NIGHT**  
Hat Giveaway (First 1500 Fans)

JAN **6** **BECKMAN BOBBLE NIGHT**  
Adam Beckman Bobblehead Giveaway (First 1500 Fans)

JAN **26** **MILITARY APPRECIATION NIGHT**  
Food Drive & Packing Cube Giveaway (First 1500 Fans)

FEB **9** **WOMEN IN SPORTS NIGHT**

FEB **10** **PINK IN THE RINK**  
Specialty Jersey, LED Light Up Giveaway (First 5000 Fans)

FEB **19** **SENSORY AWARENESS NIGHT**

MAR **9** **KIDS TAKEOVER DAY**  
Iowa Wild Toy Drive

MAR **10** **CRASH'S BIRTHDAY BASH**  
Youth Jersey Giveaway (First 1500 Kids, 12 & Under)

MAR **22** **PRIDE NIGHT**

MAR **23** **BLACK OUT ALS NIGHT**  
Specialty Jersey, Velcro Patch Hat Giveaway (First 1500 Fans)

APR **5** **\$2 BEER NIGHT**

APR **6** **WALLSTEDT BOBBLE NIGHT**  
Jesper Wallstedt Bobblehead Giveaway (First 1500 Fans)

APR **19** **FAN APPRECIATION NIGHT**  
Team Photo (First 1500 Fans)

## DAILY SPECIALS

**SUNDAY** – Post Game Skate

**MONDAY** – \$1 Hot Dogs

**TUESDAY** – \$2 Hot Dogs & \$2 Popcorn

**WEDNESDAY** – Winning Wednesday

**THURSDAY** – \$1 Popcorn (Excludes 11/2 Game)

**FRIDAY** – \$2 Beers, Fireball Drink Special

**SATURDAY** – Local Concert Series, 2 for 1 Confluence Beers, \$3 Sinners Cream



**FULLY PROMOTED**  
Branded Apparel & Promotional Products

All promotions and theme nights are subject to change