



2026-2027 IOWA WILD

# PROMO SCHEDULE

SEASON PRESENTED BY **KwikStar**

**OCT. 9**

## OPENING NIGHT

MAGNET SCHEDULE GIVEAWAY (FIRST 1500 FANS)

**OCT. 10**

## KIDS OPENING NIGHT

+ POSTGAME AUTOGRAPH SESSION

KIDS GIVEAWAY COMING SOON

**OCT. 23**

## HOPTOBERFEST

**OCT. 24**

## BOOK CLUB NIGHT

+ PRIDE NIGHT

**OCT. 30**

## WIZARDS NIGHT

**NOV. 1**

## HOCKEYWEEN

REUSABLE TOTE BAG GIVEAWAY (FIRST 1500 FANS)

**NOV. 5**

## WILD ABOUT EDUCATION

SCHOOL DAY WORKBOOK GIVEAWAY (ALL STUDENTS IN ATTENDANCE)

**NOV. 13**

## LOCAL HEROES NIGHT

WINTER TOUCHSCREEN GLOVES GIVEAWAY (FIRST 1500 FANS)

**NOV. 14**

## VETERANS APPRECIATION

+ SPECIALTY JERSEY & AUCTION

WINTER KNIT HAT GIVEAWAY (FIRST 1500 FANS)

**DEC. 5**

## TEDDY BEAR TOSS

**DEC. 6**

## COMING SOON!

+ PUCKS 'N PAWS

YOUTH JERSEY GIVEAWAY (FIRST 1500 KIDS 12 & UNDER)

**DEC. 18**

## WINTER WONDERLAND

**DEC. 19**

## PEANUTS NIGHT

BOBBLEHEAD GIVEAWAY (FIRST 1500 FANS)

**DEC. 29**

## \$2 BEER NIGHT

**DEC. 31**

## NYE BASH

+ POSTGAME FIREWORKS

DIAMOND GIVEAWAY (FIRST 1500 FANS)

**JAN. 16**

## COUNTRY NIGHT

+ POSTGAME CONCERT

**JAN. 29**

## MILITARY APPRECIATION

HAT GIVEAWAY (FIRST 1500 FANS)

**FEB. 13**

## PINK IN THE RINK

+ SPECIALTY JERSEY & AUCTION

**FEB. 24**

## WOMEN IN SPORTS

+ NETWORKING EVENT

**FEB. 26**

## NEON NIGHT

**MAR. 7**

## CRASH'S BIRTHDAY

+ FAITH & FAMILY NIGHT

YOUTH JERSEY GIVEAWAY (FIRST 1500 KIDS 12 & UNDER)

**MAR. 13**

## RACING NIGHT

IOWA SPEEDWAY GIVEAWAY COMING SOON

**APR. 2**

## COMING SOON!

+ SPECIALTY JERSEY & AUCTION

**APR. 9**

## FAN APPRECIATION

**APR. 10**

## FAN APPRECIATION

TEAM POSTER GIVEAWAY (FIRST 1500 FANS)

### DAILY SPECIALS

**SUNDAYS**

## POST GAME SKATE

**TUESDAYS**

## \$2 HOT DOGS & POPCORN

**WEDNESDAYS**

## WILD WEDNESDAYS

WHEN THE WILD WIN YOU WIN!

**FRIDAYS**

## \$2 BEER NIGHT

**SATURDAYS**

## 2 FOR 1 CONFLUENCE BEERS

+ COCA-COLA CONCERT SERIES

All home games are played at Casey's Center. Visit [iowawild.com](http://iowawild.com) for the most up-to-date promotions. Theme nights and promotions are subject to change.



**FULLY PROMOTED**  
URBANDALE