



**KWIK  
STAR**

# 2025-2026 IOWA WILD PROMO SCHEDULE

Presented By



**FULLY PROMOTED**

Branded Apparel & Promotional Products

Urbandale

OCT 12

## KIDS OPENING NIGHT

Kids Color-Your-Own Hat Giveaway  
(First 1500 Fans)

NOV 1

## HOCKEYWEEN

Packable Trick-or-Treat Bag  
(First 1500 Fans)

NOV 2

## PUCKS 'N PAWS

NOV 6

## WILD ABOUT EDUCATION

School Day Workbook Giveaway  
(All Students in Attendance)

NOV 9

## HOCKEY FIGHTS CANCER

"I Fight For" Cards  
(All Fans in Attendance)

NOV 14

## STAR WARS NIGHT

Star Wars Mystery Pucks  
Benefiting Special Olympics Iowa

NOV 15

## VETERANS APPRECIATION NIGHT

Iowa Aeros Cap Giveaway (First 1500 Fans)  
Specialty Jersey & Auction

DEC 6

## TEDDY BEAR TOSS

DEC 7

## KIDS TAKEOVER

Youth Jersey Giveaway  
(First 1500 Kids 12 & Under)

DEC 19

## WINTER WONDERLAND

Bobblehead Giveaway  
(First 1500 Fans)

DEC 27

## CHRISTMAS VACATION

Christmas Vacation T-Shirt Giveaway  
(First 1500 Fans)

DEC 30

## DOLLAR DOG NIGHT

DEC 31

## NEW YEAR'S EVE BASH

Post Game Fireworks

JAN 16

## LOCAL HEROES NIGHT

JAN 17

## COUNTRY NIGHT

LoCash Post Game Concert

JAN 30

## THROWBACK THREADS NIGHT

Scarf Giveaway (First 1500 Fans)

JAN 31

## MILITARY APPRECIATION NIGHT

FEB 13

## WOMEN IN SPORTS NIGHT

FEB 14

## PINK IN THE RINK

LED Pink Light-Up Rally Towel (First 5000 Fans)  
Specialty Jersey and Auction

MAR 20

## ALS AWARENESS NIGHT

Bobblehead Giveaway (First 1500 Fans)  
Specialty Jersey & Auction

MAR 21

## COMING SOON!

Faith & Family Night  
Kids Bank Giveaway (First 1500 Fans)

MAR 29

## CRASH'S PAJAMA PARTY BIRTHDAY

Youth Jersey Giveaway  
(First 1500 Kids 12 & Under)

APR 3

## RACING NIGHT

Iowa Speedway Hat Giveaway  
(First 1500 Fans)

APR 18

## FAN APPRECIATION NIGHT

Team Photo Giveaway  
(First 1500 Fans)

SUN

## POST GAME SKATE

Excludes Sunday, October 12

TUE

## \$2 HOT DOGS & POPCORN

Excludes Tuesday, December 30

WED

## WINNING WEDNESDAY

FRI

## \$2 BEER NIGHT

Fireball Friday Drink Special

SAT

## 2 FOR 1 CONFLUENCE BEERS

Coca-Cola Local Concert Series

Promotions and Theme Games are Subject to Change.