



**KWIK
STAR**

2025-2026 IOWA WILD

PROMO SCHEDULE

Presented By



FULLY PROMOTED
Branded Apparel & Promotional Products
Urbandale

OCT 12

KIDS OPENING NIGHT

Kids Color-Your-Own Hat Giveaway
(First 1500 Fans)

NOV 1

HOCKEYWEEN

Packable Trick-or-Treat Bag
(First 1500 Fans)

NOV 2

PUCKS 'N PAWS

NOV 6

WILD ABOUT EDUCATION

School Day Workbook Giveaway
(All Students in Attendance)

NOV 9

HOCKEY FIGHTS CANCER

"I Fight For" Cards
(All Fans in Attendance)

NOV 14

STAR WARS NIGHT

Star Wars Mystery Pucks
Benefiting Special Olympics Iowa

NOV 15

VETERANS APPRECIATION NIGHT

Iowa Aeros Cap Giveaway (First 1500 Fans)
Specialty Jersey & Auction

DEC 6

TEDDY BEAR TOSS

DEC 7

KIDS TAKEOVER

Youth Jersey Giveaway
(First 1500 Kids 12 & Under)

DEC 19

WINTER WONDERLAND

Bobblehead Giveaway
(First 1500 Fans)

DEC 27

CHRISTMAS VACATION

Christmas Vacation T-Shirt Giveaway
(First 1500 Fans)

DEC 30

DOLLAR DOG NIGHT

DEC 31

NEW YEAR'S EVE BASH

Post Game Fireworks

JAN 16

LOCAL HEROES NIGHT

JAN 17

COUNTRY NIGHT

LoCash Post Game Concert

JAN 30

THROWBACK THREADS NIGHT

Scarf Giveaway (First 1500 Fans)

JAN 31

MILITARY APPRECIATION NIGHT

FEB 13

WOMEN IN SPORTS NIGHT

FEB 14

PINK IN THE RINK

LED Pink Light-Up Rally Towel (First 5000 Fans)
Specialty Jersey and Auction

MAR 20

ALS AWARENESS NIGHT

Bobblehead Giveaway (First 1500 Fans)
Specialty Jersey & Auction

MAR 21

COMING SOON!

Faith & Family Night
Kids Bank Giveaway (First 1500 Fans)

MAR 29

CRASH'S PAJAMA PARTY BIRTHDAY

Youth Jersey Giveaway
(First 1500 Kids 12 & Under)

APR 3

RACING NIGHT

Iowa Speedway Hat Giveaway
(First 1500 Fans)

APR 18

FAN APPRECIATION NIGHT

Team Photo Giveaway
(First 1500 Fans)

DAILY SPECIALS

SUN

POST GAME SKATE

Excludes Sunday, October 12

TUE

\$2 HOT DOGS & POPCORN

Excludes Tuesday, December 30

WED

WINNING WEDNESDAY

FRI

\$2 BEER NIGHT

Fireball Friday Drink Special

SAT

2 FOR 1 CONFLUENCE BEERS

Coca-Cola Local Concert Series

Promotions and Theme Games are Subject to Change.