



**KWIK
STAR**

2025-2026 IOWA WILD

PROMO SCHEDULE

Presented By



FULLY PROMOTED
Branded Apparel & Promotional Products
Urbandale

OCT 12 **KIDS OPENING NIGHT**
Kids Color-Your-Own Hat Giveaway
(First 1500 Fans)

NOV 1 **HOCKEYWEEN**
Packable Trick-or-Treat Bag
(First 1500 Fans)

NOV 2 **PUCKS 'N PAWS**

NOV 6 **WILD ABOUT EDUCATION**
School Day Workbook Giveaway
(All Students in Attendance)

NOV 9 **HOCKEY FIGHTS CANCER**
"I Fight For" Cards
(All Fans in Attendance)

NOV 14 **STAR WARS NIGHT**
Star Wars Mystery Pucks
Benefiting Special Olympics Iowa

NOV 15 **VETERANS APPRECIATION NIGHT**
Iowa Aeros Cap Giveaway (First 1500 Fans)
Specialty Jersey & Auction

DEC 6 **TEDDY BEAR TOSS**

DEC 7 **KIDS TAKEOVER**
Youth Jersey Giveaway
(First 1500 Kids 12 & Under)

DEC 19 **WINTER WONDERLAND**
Bobblehead Giveaway
(First 1500 Fans)

DEC 27 **CHRISTMAS VACATION**
Christmas Vacation T-Shirt Giveaway
(First 1500 Fans)

DEC 30 **DOLLAR DOG NIGHT**

DEC 31 **NEW YEAR'S EVE BASH**
Post Game Fireworks

JAN 16 **LOCAL HEROES NIGHT**

JAN 17 **COUNTRY NIGHT**
LoCash Post Game Concert

JAN 30 **THROWBACK THREADS NIGHT**
Scarf Giveaway (First 1500 Fans)

JAN 31 **MILITARY APPRECIATION NIGHT**

FEB 13 **WOMEN IN SPORTS NIGHT**

FEB 14 **PINK IN THE RINK**
LED Pink Light-Up Rally Towel (First 5000 Fans)
Specialty Jersey and Auction

MAR 20 **LEGACY REDS NIGHT**
Nico Sturm Bobblehead Giveaway (First 1500 Fans)
ALS Awareness Specialty Jersey & Online Auction

MAR 21 **SPRING BREAK SATURDAY**
Sunglasses Giveaway (First 1500 Fans)
Pride Night

MAR 29 **CRASH'S PAJAMA PARTY BIRTHDAY**
Youth Jersey Giveaway (First 1500 Kids 12 & Under)
Faith and Family Night

APR 3 **RACING NIGHT**
Iowa Speedway Hat Giveaway
(First 1500 Fans)

APR 17-18 **FAN APPRECIATION WEEKEND**
Kids Bank Giveaway 4/17 (First 1500 Kids)
Team Photo Giveaway 4/18 (First 1500 Fans)

DAILY SPECIALS

SUN **POST GAME SKATE**
Excludes Sunday, October 12

TUE **\$2 HOT DOGS & POPCORN**
Excludes Tuesday, December 30

WED **WINNING WEDNESDAY**

FRI **\$2 BEER NIGHT**
Fireball Friday Drink Special

SAT **2 FOR 1 CONFLUENCE BEERS**
Coca-Cola Local Concert Series

Promotions and Theme Games are Subject to Change.