



**KWIK
STAR**

2025-2026 IOWA WILD PROMO SCHEDULE

Presented By



FULLY PROMOTED
Branded Apparel & Promotional Products
Urbandale

OCT 12	KIDS OPENING NIGHT Kids Color-Your-Own Hat Giveaway (First 1500 Fans)	DEC 27	CHRISTMAS VACATION Christmas Vacation T-Shirt Giveaway (First 1500 Fans)	MAR 21	COMING SOON!
NOV 1	HOCKEYWEEN Packable Trick-or-Treat Bag (First 1500 Fans)	DEC 30	DOLLAR DOG NIGHT	MAR 29	CRASH'S PAJAMA PARTY BIRTHDAY Youth Jersey Giveaway (First 1500 Kids 12 & Under)
NOV 2	PUCKS 'N PAWS	DEC 31	NEW YEAR'S EVE BASH Post Game Fireworks	APR 3	RACING NIGHT Iowa Speedway Hat Giveaway (First 1500 Fans)
NOV 6	WILD ABOUT EDUCATION School Day Workbook Giveaway (All Students in Attendance)	JAN 16	LOCAL HEROES NIGHT	APR 18	FAN APPRECIATION NIGHT Team Photo Giveaway (First 1500 Fans)
NOV 9	HOCKEY FIGHTS CANCER "I Fight For" Cards (All Fans in Attendance)	JAN 17	COUNTRY NIGHT LoCash Post Game Concert	SUN	DAILY SPECIALS
NOV 14	STAR WARS NIGHT Star Wars Mystery Pucks Benefiting Special Olympics Iowa	JAN 30	THROWBACK THREADS NIGHT Scarf Giveaway (First 1500 Fans)	TUE	POST GAME SKATE Excludes Sunday, October 12
NOV 15	VETERANS APPRECIATION NIGHT Iowa Aeros Cap Giveaway (First 1500 Fans) Specialty Jersey & Auction	JAN 31	MILITARY APPRECIATION NIGHT	WED	\$2 HOT DOGS & POPCORN Excludes Tuesday, December 30
DEC 6	TEDDY BEAR TOSS	FEB 13	WOMEN IN SPORTS NIGHT	FRI	WINNING WEDNESDAY
DEC 7	KIDS TAKEOVER Youth Jersey Giveaway (First 1500 Kids 12 & Under)	FEB 14	PINK IN THE RINK LED Pink Light-Up Rally Towel (First 5000 Fans) Specialty Jersey and Auction	SAT	\$2 BEER NIGHT Fireball Friday Drink Special
DEC 19	WINTER WONDERLAND Bobblehead Giveaway (First 1500 Fans)	MAR 20	LEGACY REDS NIGHT Nico Sturm Bobblehead Giveaway (First 1500 Fans) ALS Awareness Specialty Jersey & Auction		2 FOR 1 CONFLUENCE BEERS Coca-Cola Local Concert Series

Presentations and Theme Games are Subject to Change.